



THE BRODKIN TRAINING METHOD

Module 15 - Lesson 6

It's Game Time!

TheBrodkinTrainingMethod.com



THE BRODKIN REALTY GROUP



FARMING ACTION PLAN CHECKLIST

Set a deadline for analysis and selection of Farm

Order the Farm Packet from Title

Obtain Floor Plans

Import Your Farm to CRM

Create your Marketing Content

Implementation exposure strategies (some or all of the following):

- Leverage new listings in your farm

- Leverage Market Snapshot from Top Producer

- Community Activities

- Join or Sponsor a Neighborhood Facebook Page/Group

- Create a Neighborhood Website

- Others

