



THE BRODKIN TRAINING METHOD

Module 8 - Lesson 7

It's Game Time!

TheBrodkinTrainingMethod.com



The Brodkin Group



- ☐ Download and customize the TBRG Buyer Consultation Powerpoint
- ☐ Practice and role-play your Buyer Presentation
- ☐ Revise the New Buyer letter/email and add to your Top Producer or CRM
- ☐ Personalize the Offer Cover Letter and save it to use with your future offers
- ☐ Practice and role-play setting the appointment with the buyer
- ☐ Top Producer Users: Copy the Buyer Action Plan and revise/customize as needed

"Start where you are. Use what you have. Do what you can."

– Arthur Ashe

